

News Release

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FOR IMMEDIATE RELEASE

Hyde County Hotline Receives Gift from Food Lion

Engelhard, N.C. – Hyde County Hotline has received \$2,500 from the Food Lion Charitable Foundation just in time to help feed local residents. Hyde County Hotline will use the gift to provide food to victims of domestic abuse and sexual victimization who are receiving residential and other victim advocacy services through the agency.

“We are so grateful for the donation that we have received from Food Lion. It helps to relieve the ever present need for families in crisis to have nutritious meals while receiving services from the program,” said Kathy Ballance, director of Hyde County Hotline.

The poverty rate in Hyde County is among the highest in the state. Women and children who reach out to Hyde County Hotline have often left their homes with no food, clothing, transportation or financial support and are dependent upon others for survival for a period of time. Victims who receive help from the agency will be eligible to benefit from the donation that has been received from Food Lion. This may be while they are receiving residential services or through individual households who are working to break the cycle of abuse in their families. Food will be purchased from Food Lion by agency staff and distributed to families in crisis on a case by case basis.

Hyde County Hotline, Inc. is a 501(c) 3 non-profit organization that provides crisis intervention, legal and medical advocacy, referrals, safe shelter, safety planning, support groups, transportation, therapy, food, clothing and other related services to victims of domestic abuse and sexual victimization who reside in Hyde County, N.C. The mission of the agency is to work to eliminate domestic abuse and sexual victimization and to provide safe shelter through the collaborative efforts of a compassionate community.

Established in 2001, the Food Lion Charitable Foundation provides financial support for programs and organizations dedicated to feeding the hungry in the communities it serves. Since its inception, the foundation has awarded more than \$9 million in grants.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, now has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group. For more information, visit www.foodlion.com.

About Food Lion Feeds

For more than 50 years, Food Lion has been a strong philanthropic partner in the communities it serves. As a grocer, Food Lion’s business is food. The company believes that no one should have to choose between dinner and paying rent or gasoline and buying groceries. Through Food Lion Feeds, Food Lion is working to create a better tomorrow by uniting with customers and partners to eliminate the choices families are forced to make when they are hungry. By the end of 2020, the company has pledged to provide 500 million meals to families in need in its local communities. For more information, visit www.foodlion.com/feeds.

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