



Business and Industry Services &
Washington/Beaufort County
Chamber of Commerce

PRESENT

UNDERSTANDING AND WORKING WITH DIFFERENT AGES AND GENERATIONS

WITH
EMILY BALLANCE

DIFFERENT AGE GROUPS AND GENERATIONS HAVE THEIR OWN CHARACTERISTICS. KNOWING WHAT THEY ARE CAN HELP YOU INCREASE BUSINESS, IMPROVE CUSTOMER SERVICE, AND BOOST PRODUCTIVITY, EMPLOYEE MORALE AND YOUR BOTTOM LINE. WE'LL LISTEN TO SOME OF THE MUSIC OF EACH GENERATION AS WE DISCUSS THE UNIQUE TALENTS, STRUGGLES, MOTIVATORS AND DEFINING EVENTS OF EACH - MILLENNIALS, 33 AND UNDER; GEN-XERS, 33-53; BABY BOOMERS, 53-70; AND TRADITIONALISTS, 70-91.

**THURSDAY, OCTOBER 30, 2013
2:00 PM – 5:00 PM
BCCC, BUILDING 8, ROOM 828**

EMILY BALLANCE, MEd, LPC ENTERTAINS, EDUCATES AND INSPIRES AUDIENCES WITH HER HUMOR, HONESTY AND LIVELY STORIES. HER PRESENTATIONS TO ASSOCIATIONS, HEALTHCARE ORGANIZATIONS, CORPORATIONS, STATE AND NATIONAL CONFERENCES HAVE BEEN DESCRIBED AS "HIGHLY ENTERTAINING, UPLIFTING AND THOUGHT-PROVOKING." SHE FREQUENTLY PRESENTS ON HUMOR, STRESS MANAGEMENT AND COMMUNICATION, AND IS A MEMBER OF THE NATIONAL SPEAKERS ASSOCIATION. ALSO A LICENSED PROFESSIONAL COUNSELOR, EMILY IS COMMITTED TO HELPING PEOPLE USE POSITIVE, AFFIRMING HUMOR TO ENHANCE THEIR HEALTH, HAPPINESS, WORK AND WELL-BEING. WHEN SHE'S NOT TRAVELING OR SPEAKING, EMILY VOLUNTEERS HER TIME WITH OLDER ADULTS AND THE AUTISM SOCIETY OF NORTH CAROLINA.

FREE to attend!

To pre-register call
940-6375 or email
EvaP@beaufortccc.edu.

Call 252-940-6375 to pre-register.



BEAUFORT COUNTY COMMUNITY COLLEGE

www.beaufortccc.edu

An Equal Opportunity/Affirmative Action Institution

