



Business and Industry Services &
Washington/Beaufort County
Chamber of Commerce

PRESENT



With

HOW TO FIND, INTERVIEW AND HIRE GREAT PEOPLE FOR ANY SMALL BUSINESS

- ARE YOU TIRED OF HAVING CANDIDATES DO SO WELL DURING THE INTERVIEW ONLY TO BE A BUST ON THE JOB?
- IS YOUR BUSINESS LIKE A REVOLVING DOOR OF AVERAGE EMPLOYEES COMING AND GOING?
- HAVE YOU EVER WONDERED WHY YOUR COMPETITION HAS BETTER PLAYERS?

YOUR PEOPLE ARE YOUR GREATEST ASSET YET MOST SMALL BUSINESS OWNERS HAVE NO IDEA HOW TO FIND AND HIRE GREAT PEOPLE. WHAT WOULD YOUR BUSINESS LOOK LIKE IF YOU HAD ALL THE RIGHT PEOPLE? HOW MUCH PRODUCTIVITY, POOR TEAM MORALE, LOST CUSTOMERS AND MONEY ARE THE WRONG PEOPLE COSTING YOU? JOHN'S ONE OF A KIND PROGRAM WILL HELP PREVENT YOU FROM EVER HAVING A BAD HIRE AGAIN!

JOHN FORMICA IS KNOWN THROUGHOUT THE U.S. AS "AMERICA'S BEST AND FAVORITE CUSTOMER EXPERIENCE COACH". AS A FORMER DISNEYINSIDER, WITH OVER 25 YEARS OF HOSPITALITY EXPERIENCE, JOHN WILL SHARE HIS INCREDIBLE EXPERIENCES AND PROVEN SUCCESS STRATEGIES TO HELP YOUR SMALL BUSINESS CREATE A "MAGICAL" CUSTOMER EXPERIENCE AND TOURISM CULTURE.

**THURSDAY, OCTOBER 23RD, 2014
2:00 PM – 5:00 PM
BCCC, BUILDING 8, ROOM 828**

FREE to attend!

To pre-register call
940-6375 or email
EvaP@beaufortccc.edu.

Call 252-940-6375 to pre-register.



BEAUFORT COUNTY COMMUNITY COLLEGE
www.beaufortccc.edu

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