



HYDE COUNTY

NORTH CAROLINA

Item Number: 31
Meeting Date: 05.07.12
Presenter(s): Commissioners
Title:
Agency/Dept.:

Item Title: Closed Session

Attachments: None

Description: Board members will go into closed session to prevent disclosure of privileged or confidential information pursuant to State and/or Federal law.

Times Read: First

Impact on Budget: Does not increase the budget.

Recommendation: Approve

MOTION MADE BY:

____ A. Byrd
____ B. Swindell
____ D. Styron
____ D. Tunnell
____ S. Spencer

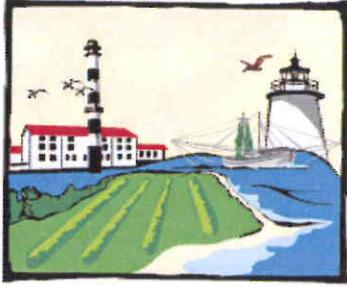
MOTION SECONDED BY:

____ A. Byrd
____ B. Swindell
____ D. Styron
____ D. Tunnell
____ S. Spencer

Vote:

A. Byrd
B. Swindell
D. Styron
D. Tunnell
S. Spencer

Aye **Nay**



Since 1712

HYDE COUNTY

NORTH CAROLINA

Item Number: 32

Meeting Date: 05.07.12

Presenter(s):

Title:

Agency/Dept.:

Item Title: Supplemental Information/Department Reports

Attachments: Yes

Description: **Staff has been asked to provide regular, monthly reports in 2012. For review at this meeting are reports from:**

- a) Finance
- b) Hyde County Senior Center
- c) Hyde County Soil and Water Conservation District
- d) Hyde County Tax Office
- e) Planning and Economic Development

Supplemental Information

- a) Sea Level Rise Report
- b) Guide to Using Facebook for Government Officials
- c) Chowan County Resolution Opposing Ferry Tolls

Times Read: First

Impact on Budget: None

Recommendation: Read for understanding

COUNTY OF HYDE

Board of Commissioners

Sharon Spencer, Chair
Anson Byrd, Vice-chair
Darlene Styron
Barry Swindell
Dick Tunnell

30 Oyster Creek Road
PO Box 188
SWAN QUARTER, NORTH CAROLINA 27885
252-926-4400
252-926-3701 Fax

Mazie Swindell Smith
County Manager

Fred Holscher
County Attorney



04/27/2012

Sharon Edmundson
325 North Salisbury Street
Raleigh, NC 27603

Mrs. Edmundson:

I am preparing this letter in response to the letter sent to our Board Chairperson, Sharon Spencer.

The delay of the audit being sent to the State Treasurers office was due to the unexpected change in Finance Officers, and then being directly impacted by Hurricane Irene.

The budget over-expenditures in the Hydeland Home Health Fund were due to a transfer not budgeted. The County's 4-H Fund had expenditures that were under budgeted. The Public Safety Center budget was under budgeted in construction. The Swan Quarter Dike project was also under budgeted in construction. To correct this, Hyde County is carefully reviewing the budgets to make sure items are not under budgeted. Hyde County is also more aware of budgeting transfers.

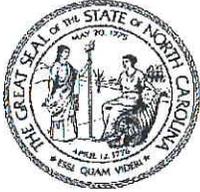
No expenditures are currently being made out of the Capital Reserve Fund. This will not happen in the future.

Policies have been put in place by the Finance Office to reconcile general ledger accounts and are currently being utilized. Proper reserves for USDA debt have been set up and now meet the debt covenants.

If there are any more concerns, please contact me at 252-926-4192.

Sincerely,

Corrinne Gibbs
Finance Director
Hyde County



JANET COWELL
TREASURER

NORTH CAROLINA
DEPARTMENT OF STATE TREASURER
STATE AND LOCAL GOVERNMENT FINANCE DIVISION
AND THE LOCAL GOVERNMENT COMMISSION

T. VANCE HOLLOMAN
DEPUTY TREASURER

March 28, 2012

The Honorable Sharon Spencer, Chairperson
Hyde County
PO Box 188
Swan Quarter, North Carolina 27885-0188

Dear Chairperson Spencer:

The State and Local Government Finance Division in its role as staff to the Local Government Commission has analyzed the audited financial statements of Hyde County for the fiscal year ended June 30, 2011. Corrective action regarding the issues discussed below may improve both your financial condition and operations.

The County's audited financial statements were not received in our office until January 11, 2011, well after the due date of October 31, 2011. A report received by the Board over six months after year-end identifies financial and operational problems after it is too late for the Board to take any effective action. As stewards of the public's resources, the governing body is responsible for ensuring that audited financial statements are available to the public in a timely manner. Information in the report is needed by various external groups, such as the North Carolina General Assembly, federal and State agencies that provide funding, and other public associations. We urge the Board to determine the cause of the delay, and take the appropriate action to ensure that the audited financial statements for the current year are completed and submitted by October 31, 2012.

In the General Fund, the Hydeland Home Health Fund, the County's 4-H Fund, the Public Safety Center Project, and the Swan Quarter Dike Fund certain expenditures and transfers out were made in excess of appropriations authorized by the budget ordinance. Budget over-expenditures indicate that the unit's pre-audit process is not functioning as it should. The North Carolina Local Government Budget and Fiscal Control Act requires that an expenditure be budgeted prior to the County entering into the obligation. Over-expenditures occur when commitments are made or funds are expended without ensuring that adequate amounts are included in the budget to allow for such commitments or expenditures. The finance officer and his/her sureties are legally liable for any sums that are disbursed without an authorized appropriation. Accordingly, the budget must be amended to allow for the otherwise unauthorized expenditure before making any disbursement of funds. [G.S. 159-13, 159-15, 159-25, 159-28(b) and (e)]. The North Carolina Department of State Treasurer Policies Manual contains a section on budgeting that provides guidance in establishing and maintaining budgetary controls. A copy of this section can be downloaded from our website at <http://www.nctreasurer.com>. Select "State and Local Government" followed by "Auditing and Reporting Resources" and "Policies Manual".

Causes:
- Change in Finance officer
- Hurricane Irene

Construction underbudgeted

Transfers not budgeted

Expenditures underbudgeted

Construction underbudgeted

The Honorable Sharon Spencer, Chairperson
Hyde County
March 27, 2012
Page 2

*- No expenditures
made in capital
reserve during
current year*

Another budgetary concern is the expenditure made directly from the Capital Reserve Fund. The Capital Reserve Fund includes an expenditure of \$40,713 for Environmental Protection. According to North Carolina law, a capital reserve fund may only be used to accumulate financial resources for ongoing or future capital projects. Transfers to other funds are the only types of appropriation that may be made in a capital reserve fund [G.S. 159-22]. Therefore, a transfer should have been made from the Capital Reserve Fund to another fund, where an appropriation could then be made. The Budgeting Section of the North Carolina Department of State Treasurer Policies Manual referenced above contains a section on Capital Reserves.

*- USDA reserve
set up
Reconciling GL
accts?*

We noted various weaknesses in your County's internal control system which were communicated in writing to you by the auditor. The auditor noted that there was no monthly process in place for reconciling general ledger accounts, and that the County has not met the debt covenants and set up the proper reserves for its USDA debt. These items, as well as the other items noted by your auditor, were identified to assist you in improving the County's overall accounting system. We note that you have developed a corrective action plan to eliminate these weaknesses. We encourage the Board to monitor the County's progress in implementing this plan.

Please respond in writing within the next 30 days to each concern that we have raised in this letter. If you are planning to issue debt that requires the approval of the Local Government Commission, we must have a complete response to this letter on file prior to the Commission's consideration of your debt application. If we can be of any assistance to you please contact me at 919-807-2380.

Sincerely,



Sharon G. Edmundson, CPA
Director, Fiscal Management Section

cc: David Smitherman, Interim County Manager
Corrine Gibbs, Finance Officer
Andrew Harris, CPA

MATTAMUSKEET SENIOR CENTER

Manager's Monthly Report

April, 2012

Participants on Meals-On-Wheels	Swan Quarter	Fairfield	Engelhard	Mattamuskeet Village	Total
	11	5	11	4	31
Total Meals-on-Wheels Served	614				
Congregate Meals Served	279				
Participants served for Congregate	32				
Attendance to center for activities, (crafts, exercise, meals, meetings, etc.)	354				

Attendance does not include:

Dance Class every Monday; Girl Scouts every Tuesday & Wednesdays,
Eat Smart Move More Program on Tuesday Nights; Relay of Life Meeting



SENIOR NUTRITION PROGRAM

THE ALBEMARLE COMMISSION

April 23, 2012

Darlene Berry, Director
Hyde County Senior Center
160 Juniper Bay Road
Swan Quarter, N. C. 27885

Dear Darlene:

It was a pleasure visiting your senior center/nutrition site on March 28, 2012 and seeing all the seniors active and well. Thank you for taking the time to go over our yearly assessment.

I've enclosed a copy of the monitoring tool but please note there are no compliance issues. Everything was well organized with all inspections up to date. Your paperwork was in order as well as the serving of meals. All paperwork was up to date and correct. Seniors were very active and enjoying themselves which is what a senior center is all about!

The meal was very good and met all temperature requirements. Nothing more to say except...keep up the excellent work!!!

Sincerely,

Darlene G. Harrell
Nutrition Program Director

Enclosure: Site Review

**NORTH CAROLINA DIVISION OF AGING
AND
N.C. AREA AGENCIES ON AGING
PERFORMANCE REVIEW TOOL FOR CONGREGATE NUTRITION PROGRAM
ATTACHMENT A: SITE REVIEW**

This document must be completed by the Provider for each nutrition site annually. It must be filed at the site for review by the AAA during the performance review process. (pg. 5-6 Congregate)

Name of Site: Hyde County Senior Center Date: March 28, 2012

Provider Review Completed by: Darlene Harrell Title: Nutrition Director

1. This site is accessible near the target population. Yes X No
2. At least 12-14 square feet per person is available, excluding halls, bathrooms, and kitchens Yes X No
3. Parking is available Yes X No
4. Chairs and tables are available for the number of individuals on the attendance roll Yes X No
5. Visible, usable fire extinguishers are in place and instructions for use are posted and fire drills conducted. Yes X No
6. A safe dismount place for transport vehicles is available Yes X No
7. Certified menu is posted for participants to review Yes X No
8. Readable, visible and updated activity calendar is posted and followed Yes X No
9. Emergency/Evacuation plans (injury, fire, disaster) are posted in all rooms used by participants Yes X No
10. Site hours of operation is posted Yes X No
11. Lockbox or contribution system is in full view during operation hours Yes X No
12. Supplies are stored properly and orderly (up off the floor) Yes X No
13. Current Health Department permit is posted Yes X No
14. Current Fire Inspection Permit is posted Yes X No
15. The general appearance of this site is pleasing, clean and conducive for meal service. Yes X No
16. Refrigerators are kept clean and sanitary Yes X No
17. Cost of meals for participants and staff is posted Yes X No

- | | | |
|--|------------------|------------------|
| 18. Participant daily sign in sheets are available (Congregate) and matched with number of clients who have eaten on a particular day/days | Yes <u> X </u> | No <u> </u> |
| 19. Review of site managers records | Yes <u> X </u> | No <u> </u> |
| 20. Site Managers and volunteers utilize sanitary procedures in food handling, hairnets, gloves, aprons. | Yes <u> X </u> | No <u> </u> |
| 21. Review of food monitoring reports for temperatures, substitutions, arrival time and signatures of driver and site manager | Yes <u> X </u> | No <u> </u> |
| 22. Volunteer sign in sheets are visible and being signed by volunteers who deliver meals | Yes <u> X </u> | No <u> </u> |
| 23. Client Registration forms are filled out correctly and turned in on time | Yes <u> X </u> | No <u> </u> |
| 24. Program Income is deposited on a regular basis and deposit slips and income sheets are submitted on time | Yes <u> X </u> | No <u> </u> |
| 25. Caterer delivery tickets are signed by site manager with time and temperatures | Yes <u> X </u> | No <u> </u> |

COMMENTS:

Senior Center/Nutrition Site is very clean

Enjoyed seeing the exercise instructor

Seniors were enjoying making their crafts and the easter baskets

were beautiful.

**NORTH CAROLINA
HYDE COUNTY
HYDE COUNTY BOARD OF COMMISSIONERS**

From: Linda M. Basnight Tax Administrator

This is to report all tax collections by the Hyde County Tax Office Employees during the

April, 2012

CURRENT TAX

DEPOSITS	COUNTY WIDE	MOSQUITO TAX	SOLID WASTE	WEST QUARTER	INTEREST
\$65,281.34	\$62,135.61	\$300.19	\$0.00 Res \$0.00 Comm	\$0.00	\$2,785.45

2011 SQWS
\$ 60.09

CURRENT DMV

DEPOSITS	COUNTY WIDE	MOSQUITO TAX	INTEREST
\$12,986.80	\$12,752.75	\$61.98	\$172.07

DELINQUENT DMV

DELINQUENT TAX

2010	COUNTY WIDE	\$938.10
	MOSQUITO	\$5.26
2009	COUNTY WIDE	\$3.00
	MOSQUITO	\$0.00
2008	COUNTY WIDE	\$2.16
	MOSQUITO	\$0.12
2007	COUNTY WIDE	\$2.16
	MOSQUITO	\$0.00
2006	COUNTY WIDE	\$4.32
	MOSQUITO	\$0.00
2005	COUNTY WIDE	\$2.15
	MOSQUITO	\$0.00
2004	COUNTY WIDE	\$1.39
	MOSQUITO	\$0.00
2003	COUNTY WIDE	\$19.01
	MOSQUITO	\$0.00
2002	COUNTY WIDE	\$5.70
	MOSQUITO	\$0.00
2001	COUNTY WIDE	\$8.64
	MOSQUITO	\$0.00
2000	COUNTY WIDE	\$0.00
	MOSQUITO	\$0.00
1999	COUNTY WIDE	\$0.00
	MOSQUITO	\$0.00
INTEREST		\$107.31
STATE 60%		\$93.35
		<u>\$1,192.67</u>

2010	\$22,237.36
2009	\$9,003.07
2008	\$1,813.13
2007	\$747.40
2006	\$21.36
2005	\$21.36
2004	\$412.15
2003	\$725.44
2002	\$315.34
2001	\$6.13
2000	\$0.00
1999	\$0.00
2010 SQWS	\$40.32
MOSQUITO TAX	\$53.29
SOLID WASTE RES	\$1,745.65
SOLID WASTE COMM	\$0.00
INTEREST	\$8,091.05
WEST/QUARTER	\$0.00
LEGAL FEES	
	<u>\$45,233.05</u>

2012 PREPAYMENTS

Berkley Club, LLC	200494	\$1,180.00
Johnson, Nancy	203095	\$75.00
Campbell, Nathaniel	202409	\$5.22
Senseney, David	203941	\$1,189.04
LouMac, NC	201481	\$25.00
Cutting Sage, LLC	200163	\$500.00
Venters, Ronald B.	200245	\$150.00
		<u>\$3,124.26</u>

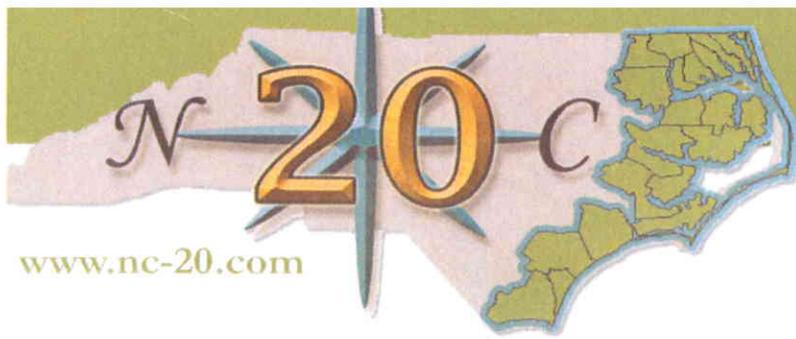
OVERPAYMENT

Chiles, Julia	\$11.83
Dunbar, Rebecca	\$114.84
	<u>\$126.67</u>

Respectfully Submitted

Linda M. Basnight
Tax Administrator

Chairman of Commissioners



"TWENTY COUNTIES...ONE VOICE"

TO: NC 20 Members
FROM: Tom Thompson, Chairman
DATE: April 26, 2012
RE: Sea Level Rise

At the recent Coastal Resources Commission meeting in Beaufort, the Science Panel presented their findings in regard to the critique issued by NC 20 many months ago. It's no secret that they are pushing a 39" sea level rise for inclusion in land use planning and that would include construction of any kind, including roads. The economic consequences of adding 39" to our already existing flood levels are obvious: The cost of building would escalate rapidly, if a building permit could be obtained at all, on many thousands of acres in the NC 20 region.

Essentially, the Science Panel refuted every objection we had and drew a line in the sand. Our science advisor, John Droz, has been extremely articulate and methodical in analyzing their response, and I am including that here:

http://www.nc-20.com/pdf/CRC_Addendum_Commentary.pdf

At the meeting in Beaufort, both Larry Baldwin and I spoke and attempted to dissuade the CRC from accepting or endorsing this report from the Science Panel. As you read John Droz' paper, I think you will agree that their report and their defense of that report are simply without any scientific merit at all. Larry Baldwin, in his initial comments, made most of the points that you will read in John Droz' paper, but he also produced an article from Newsweek magazine in 1975 entitled "The Cooling World" which documented a group of distinguished scientists proclaiming that global cooling was an eminent threat to the earth! (Here is a link to that article: <http://www.nc-20.com/pdf/newsweek-coolingworld.pdf>.) My comments centered on the economic consequences of being wrong. My main comment, and I hope that it will be yours if you have a chance to speak publicly on this issue, is that the flawed science behind this report is not just onerous from the standpoint of being bad science, but it's a recipe for economic disaster. This whole episode reminds me of the "Chicken Little" story which I remember from my youth. We all know the sky is not falling and we all know sea level is not rising precipitously as the global warming advocates maintain. Again, the John Droz report, which now forms the official response from NC 20, says it all.

Board Members

Willo Kelly, President Larry Baldwin, VP Bud Stillely, VP Tom Thompson, Chairman Bill Price Bob Slocum Missy Baskerville
John Droz Daniel Scanlon Frank Heath Randy Keaton David Peoples Tim Buck Russell Overman
Mazie Smith Randell Woodruff William Cowan Bobby Ouiten David Burton Fred Bone Kathleen Rieley

I also made one additional comment to Dr. Overton during the question and answer period and I would encourage any of you speaking on this subject to pick this refrain up and use it whenever you have an opportunity to speak with CRC or Science Panel members, legislators, etc. I very politely suggested to Dr. Overton that in my statistics classes, if I had ever used an accumulation of data to project the future and ended up with one finite number, whether it was four pounds, \$300 million or 39", I would have failed. The reason simply is that statistics are not accurate enough to predict a finite number. Projections, to be statistically correct, have to include confidence limits or standard deviations. That's because no data is purely linear, and that's certainly the case with sea level rise. A plot of sea level rise, which you can see on our website on numerous papers, shows a sea level rise up and down of several millimeters per year. The trend line goes essentially through the statistical middle of this data to project the future. However, the variation, or the ups and downs on an annual basis, are totally impossible to predict and therefore it's impossible to say that sea level rise will be 39" by the year 2100. It might be 39" plus or minus an inch, plus or minus two inches or whatever, but the Science Panel committed a statistical blunder by issuing a finite number.

Additionally, because their own sea level estimates range from 16" (at Duck, NC) to 56" (a scientific projection by a Dr. Rahmstorf), it is such a wide margin that trying to pick the middle is a fool's errand. Yet that's exactly what 39" is. My question to Dr. Overton very simply was this: 39" plus or minus what? If we adopt 39" as a planning benchmark and use it for future land use planning, and we construct buildings, roads and other infrastructure to that standard and we get 56", then what? Conversely, if we implement construction practices to only accommodate 16" and it turns out to be 39", we've just planned to inundate large amounts of land through a planning guideline that's far too low. I essentially concluded my remarks with this question to her, "Dr. Overton, what is the confidence level around 39 inches?" Her response, and I'm paraphrasing both her remarks and mine, was fairly succinct. She said "Point well taken."

In conclusion, we will be pursuing aggressively any and all actions to replace the Science Panel's report with the best science available. That science, according to numerous scientists including Dr. Robert Dean who presented at our symposium in New Bern several months ago, is that sea level is rising very slowly in a linear fashion and has been for centuries. Now we are beginning to see a weak deceleration, meaning that it's beginning to drop off, not accelerate. If we were going to choose a motto for our actions regarding this, it might be "Death to the Hockey Stick!" The hockey stick, by now infamous because of the earliest projections of drastic global warming, is certainly not a sound basis for our land use planning in coastal North Carolina.

My sincere thanks to John Droz for his excellent research on this topic, my thanks to Larry Baldwin and Bud Stilley, both of whom have personally been involved in this dialogue, and to all the NC 20 members who have been taking an active role in communicating their concerns to legislators and keeping me far better informed than I would have been otherwise. Lastly, I'd like to thank Bob Emory, the Chair of the Coastal Resources Commission. He has been extremely accessible and very willing to listen to our position. Bob is in the unenviable position of being the Chair of an organization with divergent viewpoints within its own ranks and, at the same time, a public servant that has to take into account the concerns of the public, and certainly that would include NC 20. Throughout this dialogue, he has been a gentleman and I personally thank him.

Board Members

Willo Kelly, President Larry Baldwin, VP Bud Stilley, VP Tom Thompson, Chairman Bill Price Bob Slocum Missy Baskerville
John Droz Daniel Scanlon Frank Heath Randy Keaton David Peoples Tim Buck Russell Overman
Mazie Smith Randell Woodruff William Cowan Bobby Outten David Burton Fred Bone Kathleen Riely

Guide to Facebook Pages for Government Officials and Politicians

***Note: you cannot convert a Profile Page to a Fan Page**

1. You create your Facebook presence using a personal account (go to www.facebook.com/page).
 - a. If you do not have a personal Facebook account, then you will go to the Facebook homepage (www.facebook.com) and click on "Create a Page" at the bottom of the homepage. It will walk you through establishing an account (see below for information on which type of page to choose).
2. Determine if you are establishing a Politician Fan Page or a Government Official Fan Page. (Many people choose to have both types of pages for distinct purposes)
 - a. Politician - For a politician or political campaign or organization
 - b. Government Official - For an elected official to use for their official government duties
3. You can create an administrator (or multiple administrators) for your Facebook page from your personal account.
4. As you build your Fan Page, you can choose "Do not make Page publicly visible at this time" so that you can input your content prior to its debut.
5. Include information about yourself, photographs, video clips, and other content to drive interest to your Page.
6. Prior to publishing your page, go to Edit Page (top right corner of the Profile Page), then select "Manage Permissions". On this page, you can restrict Fan access to specified countries, restrict access to select ages, and most importantly, you can determine Fan posting ability levels, such as Users can write or post content on the wall, users can add photos or videos, and users can add tags to photos on your Page.
7. The Manage Permissions page also allows you to create lists of terms to block and allows a profanity block list setting to be imputed.
8. When you are ready to make your Page public, go to Edit Page, then Settings, and choose "Publish this page".
9. You will need 25 fans before you can add a username to your page. Once you have reached that number, go to www.facebook.com/username to set up your username.

10. Comments are always allowed on Fan Pages, but you do have the ability to delete comments, remove fans, and permanently ban fans, as needed.
11. It is advised that you have a Comments Policy on your Fan Page to indicate when posts will be removed. A good example of a Comments Policy is found on Fairfax County (VA) Facebook page (<http://www.facebook.com/fairfaxcounty>):

“The purpose of this site is to present matters of public interest in Fairfax County, including its many residents, businesses and visitors. We encourage you to submit your questions, comments, and concerns, but please note this is a moderated online discussion site and not a public forum.

Once posted, the Fairfax County **reserves the right to delete submissions** that contain: (i) vulgar language; (ii) personal attacks of any kind; (iii) offensive comments that target or disparage any ethnic, racial, or religious group.

Further, the County also reserves the right to delete comments that are: (i) spam or include links to other sites; (ii) clearly off topic; (iii) advocate illegal activity; (iv) promote particular services, products, or political organizations; (v) infringe on copyrights or trademarks; (vi) use personally identifiable medical information; We recommend you not share any of your medical information on our Facebook Pages.

Please note that the comments expressed on this site do not reflect the opinions and position of the Fairfax County government or its officers and employees. If you have any questions concerning the operation of this online moderated discussion site, please contact the Office of Public Affairs at publicaffairs@fairfaxcounty.gov.”

Other Useful Tips:

- Create a Welcome video for your Facebook page to create an inviting atmosphere for your constituents.
- Put your Facebook URL on all of your marketing materials, direct mailings, posters, email signatures, etc.
- Announce your Facebook page to any email lists you maintain.
- Add a “Like” Box to your website to drive traffic to your Facebook page. This plugin and many other useful options are found at <http://developers.facebook.com/plugins>.
- Frequently update your Facebook page (and Twitter page). Utilizing tools like HootSuite will allow you to target multiple social media sites at once.

Guide to Twitter for Government Officials and Politicians

1. Go to www.twitter.com and create an account.
2. Basic Lingo:
 - a. Tweet=sending a message on Twitter
 - b. RT=retweet (forwarding a message on Twitter)
 - c. @= responding to someone on Twitter (always follow the @ with the userID to whom you are responding)
 - d. Follow= you can “follow” someone or they can “follow” you, meaning tracking each other’s posts
3. Use your name as your twitter ID whenever possible (example: [shannontufts@twitter.com](https://twitter.com/shannontufts)). If someone else has taken your preferred ID, find one that is as close as possible to your desired name (example: [drshannontufts@twitter.com](https://twitter.com/drshannontufts)). It is important to remember that you only have 140 characters in a tweet, so try to keep your ID as short as possible while still maintaining your branding.
4. Set up your Twitter avatar (a personalized photograph or whatever image you have used to brand yourself).
5. Set up your location, website, bio and other interesting information about yourself. This step drives people to follow you.
6. Tweet frequently and with authenticity. Using HootSuite or other social media aggregators, you can update one tool and feed your various social media outlets.

Guide to HootSuite for Government Officials and Politicians

1. Go to www.hootsuite.com and create an account. If you have 5 or fewer social media sites, you can use the free version of HootSuite. The Pro version costs \$5.99 per month.
2. Click on “Add Social Networks”.
3. Add your Twitter, Facebook, LinkedIn, Foursquare, and other social media accounts. If you are using social media accounts for personal and professional purposes, you may want separate HootSuite accounts for the personal versus professional pages.
4. On your main HootSuite page, you will compose messages in the text box. You have 140 characters to compose the message.
5. You can select to which social media you would to have the message sent by clicking on each icon individually. There is also a “Select All” button to select all of your social media accounts in the event that you want to send a message to various sites.
6. Other features of HootSuite in the “Compose” box include:
 - a. Shrink: You can post a URL into the Shrink box and it will shorten it with an ow.ly redirect to take up fewer characters within your message.
 - b. You can attach images or files using the Paperclip feature.
 - c. You can schedule messages for release at a specific date and time in the future by clicking on the Calendar feature.
 - d. Finally, you can save messages as drafts and view those drafts using the Save feature.
7. HootSuite also allows you to add RSS feeds to be sent to all of your social media sites based on a schedule that you define.



RESOLUTION BY THE CHOWAN COUNTY BOARD OF COMMISSIONERS OPPOSING THE INSTITUTION OF TOLLS ON FERRY SERVICE OPERATIONS TO AND FROM OCRACOKE ISLAND OR THE INCREASE IN EXISTING TOLLS

WHEREAS Ocracoke Island, located in Hyde County, is the State's only barrier island with no alternate form of public transportation infrastructure provided to them in return for the payment of State tax dollars, and

WHEREAS the continuance of a toll-free ferry service is guaranteed to residents in North Carolina by General Statute 136-89.197 and

WHEREAS Hyde County is among the poorest counties in North Carolina as indicated by their Tier 1 designation, and

WHEREAS placing tolls and/or increasing tolls on existing ferry service would create a financial hardship for local residents, and would impede their ability to obtain supplies and other services necessary to maintain their quality of life, and

WHEREAS, the Chowan County Board of Commissioners opposes placing tolls and/or increasing tolls on existing ferry service for the residents of Ocracoke Island and the suppliers of goods to the Island, and

WHEREAS, tourism is the leading industry on Ocracoke Island and the addition or increase of tolls, coupled with decreased ferry runs, would threaten the capability of businesses and working families to earn a living, and

WHEREAS this loss in revenue to the citizens of Hyde County would also result in loss of revenue to the State of North Carolina, and would negatively impact the economy, the cultural, and the overall well-being of the entire State, and

WHEREAS 6,013 acres of Ocracoke Island's total acreage of 6,429 acres is part of the Cape Hatteras National Seashore and is owned by the Federal government.

NOW, THEREFORE BE IT RESOLVED that the Chowan County Board of Commissioners strongly oppose imposing new tolls on ferry service to or from Ocracoke Island, and do also oppose the increase of tolls on said ferry service, and do oppose any decrease in the level of ferry service to and from Ocracoke Island, North Carolina.

Adopted this the 2nd day of April, 2012


Edward Goodwin, Chairman

Attested by:

Susanne Stallings, Clerk to the Board