

Spring 2014



# Partnering for Public Health

## “Kick Butts Day” Observed in Northampton Schools

Virginia McClary of the Northampton County Health Department, Tiffany Wiggins along with Erick Stephenson of The Power of U organization, and Lisa Phillips of the Community Transformation Grant all partnered together to bring a powerful message to Conway Middle School and Willis Hare Elementary School students Thursday, March 20, 2014. All students were introduced to cancer survivor, Michael Dreisbach, who spoke through his electronic larynx about the choices we make in life. Mr. Dreisbach, property and evidence volunteer with the Garner Police Department, emphasized how his choice



to smoke for thirty-five years has changed his life dramatically, and that “if you make a wrong choice, you pay the price.” Students listened attentively and participated in a discussion about how Mr.

Dreisbach’s life is different in comparison to a normal, healthy life where a person can smell, taste, run, mow the lawn, and swim, just to name a few differences. *(Continued on page 2)*

## Beaufort Celebrates National Public Health Week

Beaufort County Health Department reached out to the public through a series of events to recognize and create awareness of National Public Health Week. Monday, April 7<sup>th</sup>, an informational session was held for mothers to be that covered

everything from breastfeeding to car seat safety. Along with information, there were demonstrations and giveaways to assist mothers in the future. The event was successful due to the partnering of WIC, Beaufort-Hyde Partnership for Children, and

Beaufort County Health Department staff. Tuesday, April 8<sup>th</sup>, Beaufort County Health Department and Environmental Health brought awareness to emergency preparedness through outreach conducted at Wal-mart *(Continued on page 2)*

### Inside this issue:

Farmer’s Markets Now Open	2
Northampton LHD Recommended for Re-accreditation	3
Hertford-Gates Home Health Accreditation	3
No More Tobacco	4
Edgecombe Provides Health Screenings	4
Chronic Disease Self Management Program	5
Farewell and Thank You to Joy Reed	5
Health Improvement Faith Communities	5
Promoting Healthy Lifestyle Choices	6
NENC Immunization Conference	6
National Physical Fitness and Sports Month	7
Injury-Free NC Academy	7
Historical Overview of NENCPPH	7
Calendar of Events	8
What is the NENCPPH?	8

## “Kick Butts” (Continued)

*(Continued from page 1)*

Mr. Dreisbach told students of another personal loss besides limited activities and losing his voice, which was losing his wife, who also smoked for thirty-five years.

After the presentation, Tiffany Wiggins, dressed as super hero “Smoke Free”, and Erick Stephenson, dressed as the villain, “Ciggy”, kicked off the 33 Campaign with a short drama. The 33 campaign emphasizes the fact that 33 people die a day from tobacco illnesses. Ms.

Wiggins recited a dramatic poem ending with “Smoke Free”

kicking “Ciggy’s” butt. The presentations took place in the morning at Conway Middle School and in the afternoon at Willis Hare Elementary School. Conway Middle School planned a follow-up “Campus Butt Clean Up” on April 2, 2014 on the school’s campus.



---

## Beaufort Celebrates (Continued)

*(Continued from page 1)*

in Washington NC. Information regarding building an emergency kit was provided. Items for kits, such as band aids, flashlights, and whistles, were provided to citizens to contribute towards their emergency kits. Thursday, April 10<sup>th</sup>, Beaufort County Health Department’s

Health Education Specialist and WIC representative promoted healthy foods and nutrition to Beaufort County Department of Social Services and Health Department clients. Clients were able to gather healthy eating information and a My-Plate, as well as try a nutritional snack that could be easily replicated at home. All events contributed to the promotion of Beaufort Health Department’s services

Chowan County Farmer’s Market is Now Open on Saturdays from 8:00 am - 12:00 pm at the Chowan Agriculture Center, 730 N. Granville St, Edenton.

---

## Winton Farmer’s Market Now Open

The Winton Farmers Market will now be open every Friday from 3-6 pm at 205 South Main Street, on the corner of Main and Factory in Winton. Locally grown and fresh vegetables, fruit, seasoning meat, seafood, baked goods, natural herbs, quilted crafts and dream catchers will be available for sale.

**Fridays**  
**3-6 pm**  
**205 South Main St.**  
**Winton**



## Hertford-Gates Home Health Agency receives Joint Commission Accreditation

February 2014, Hertford-Gates Home Health, a division of the Hertford County Public Health Authority, was accredited by the Joint Commission for another 3-year term that will expire in 2017. Accreditation provides external validation of our patient safety, clinical quality improvement process, and valuable ideas for improving our mission critical processes. Accreditation is beneficial; it helps organize and strengthen patient safety efforts. Patient safety and quality of care issues are at the forefront of the Joint Commission standards and initiatives. The Joint Commission strengthens the communities' confidence in the quality

and safety of care, treatment and services. Achieving accreditation makes a strong statement to the community about the organization's efforts to provide the highest quality of services.

Each year the Joint Commission revises the standards that require agencies to educate their staff, implement policies as well as business practices to ensure that CMS (Centers for Medical Services) and Federal guidelines are being followed. Hertford-Gates Home Health takes pride in being accredited by the Joint Commission and serving the counties of Hertford, Gates, Bertie, and Northampton. We

provide Skilled Nursing services, Physical Therapy, Occupational Therapy, Speech Therapy, and Certified Nurse Assistances.



**CARNG FOR PEOPLE  
HOME HEALTH**

A Division of the Hertford County Public Health Authority

Referrals for  
*(Continued below)*

## Home Health Accreditation (Continued)

*Continued from above)*

new patients are now being accepted. Referrals can be initiated by patients and caregivers; however, an order from a physician is needed before services can be provided. The orders can be called in or faxed from your primary care provider, a discharge planner, a social worker, and most inpatient facilities where patients are being discharged. For more informa-

tion about these services please contact Emily Jordan, Patient Care Coordinator 252-332-6747 Ext 239 Fax: 252-332-5089 or Shamielka Carey, Home Health Business Manager 252-332-6747 Ext 224.

**Accreditation provides external validation of our patient safety, clinical quality improvement process, and valuable ideas for improving our mission critical processes.**

## Northampton LHD Recommended for Reaccreditation

Staff and Administration are pleased to announce that Northampton County Health Department has met all requirements for state reaccreditation and will be recommended to the board for full reaccreditation privileges. This is the first time the agency has gone through the reaccreditation process. Northampton County Health Department's initial accreditation was in 2009. Health Director John White and Megan Warren, Accreditation Coordinator, will be traveling to Raleigh on June 20th for

the official notification and plaque. We are so proud of our staff for all of their help in preparing for the Site Team's visit and are thrilled we have been recommended for reaccreditation status. We look forward to the board making their final decision in June.

For more information on the Northampton County Health Department please visit our county website at [www.northamptonhd.com](http://www.northamptonhd.com).



## No More Tobacco

The Tobacco-Free Living Team of the Community Transformation Grant Project in Northeastern North Carolina expresses thanks to CVS for discontinuing the sales of tobacco in their stores, and thereby helping people on their path to better health. To express appreciation an ad of thanks ran during the week of April 19-26, 2014 in four publications within the Northeastern NC region: The Coastland Times, The Chowan Herald, The Daily Advance, and the Roanoke-Chowan News-Herald.

The ad was made possible with funding from the North Carolina Community

Transformation Grant Project and the Centers for Disease Control and Prevention. For additional information about the Community Transformation Grant Project in the North-east NC, visit

their website at [www.HealthyNC.org](http://www.HealthyNC.org).

Individuals interested in kicking the tobacco habit can call the Quit-Now help line at 1-800-Quit-Now; it's free and it works.



## Edgecombe Provides Health Screenings to the Community

Edgecombe County Health Department partnered with Vidant Edgecombe Hospital and ECU's Brody Scholars to host two Wellness Days at the Edgecombe County Health Department's Rocky Mount and Tarboro Offices. The first wellness day event was on February 21, 2014 from 10:00 am to 2:00 pm at the Rocky Mount office. A total of twenty one residents participated in the event. The second Wellness Day was held April 11, 2014 at the Human Services building in Tarboro from 10:00-2:00. A total of

thirty five community members participated in that screening event.

The two events included a free stroke-risk screening, blood pressure measurement, cholesterol assessment, blood glucose screening, a cardiovascular screening, dental screening and a review of risk factors. Representatives from Rocky Mount O.I.C, Tar River Mission Clinic, Vidant Edgecombe Hospital, Eastpointe and Edgecombe County Health Department were available for patients interested in their services.

Edgecombe County Health Department started working with The ECU Brody Scholars and Vidant Edgecombe Hospital in 2011 to start planning for the first stroke screening which took place in March of 2012. We have since carried on the tradition and have completed four screenings. We plan on expanding the screening to the Pinetops/Macclesfield area for the 2015 series of screenings.

By Meredith Capps, Health Education Supervisor

## Edgecombe Partners for Chronic Disease Self-Management Program

The Edgecombe County Health Department's Chronic Disease Self-Management Program is partially funded by a grant from Vidant Edgecombe Hospital Development Council. Our goal is to promote a healthier community through education and support. We work towards increasing awareness of the seriousness of chronic disease and promote prevention and improved self-management. Our focus diseases are diabetes, high blood

pressure, and heart disease. We provide group education, one-to-one education, and offer free gym exercise or aquatics exercise for 3 months following completion of the program.

We are able to provide services to our community members.



Our facility would not be able to provide these services without community agency partnership. Vidant Edgecombe Hospi-

tal generously provides their facility, pool, and exercise equipment for our participants.

We also received support this year from another agency, the North Carolina Farm Bureau "Healthy Living for a



"Lifetime" program. We provide medication assistance for participants who do not have the ability to purchase chronic disease medications and testing supplies. These funds have been used to provide A1C testing for our participants and to purchase home blood pressure monitors. These partnerships and community funding assists our program to meet our goals of improving chronic disease prevention and self-management skills.

By Cheryl Fisher, RN, Program Coordinator



## Farewell and Thank you to Joy Reed

We bid farewell and thank you to Joy Reed, a long-standing member of the Northeastern North Carolina Partnership for Public Health (NENCPPH) Board of Directors. Dr. Reed has been with the North Carolina Division of Public Health since 1995, and with the Northeastern North Carolina Partnership for Public Health (NENCPPH) since its third year. Dr. Reed received recognition of her dedication to public health when she

was awarded the prestigious Ronald H. Levine Legacy Award at the 2014 State Health Director's Conference.

Joy Reed will retire at the end of June 2014. Heartfelt thanks to Dr. Reed for your many years of dedicated service in improving the health of the people in the NENC region, and the State. All the best to Joy Reed in her future endeavors.



Dr. Joy Reed  
NC Division of Public Health

## Health Improvement Through Faith Communities

The Faithful Families Eating Smart Moving More (FFESMM) initiative is being im-



plemented throughout the Northeastern NC Partnership for Public Health Region. Facilitators from each of the Partnership health departments have been identified and trained, in addition to some Cooperative Extension Agents. A regional FFESMM User Group meeting was held earlier this month to discuss implementation plans for the region. Facilitators will work with faith communities in their counties to identify lay leaders, assist with

nutrition and physical activity education, and the implementation of policy and environmental changes which will lead towards improved health of the faith community.

Contact a representative from your local health department of Cooperative Extension Office if you know of a faith community which might be interested.

## NENCPPH Promoting Healthy Lifestyle Choices

Thanks to a grant from Region 9 Community Transformation Grant Project, the Northeastern NC Partnership for Public Health (NENCPPH) is promoting healthy lifestyle choices through billboards, gas pump toppers and newspaper advertising in twelve of its member counties: Bertie, Camden, Chowan, Currituck/Dare, Edgecombe, Gates, Hertford, Hyde, Pasquotank, Perquimans, and Northampton. On the right and below are examples of billboards used in this promotional campaign.



Made possible with funding from the North Carolina Community Transformation Grant Project and the Centers for Disease Control and Prevention.



www.healthync.org

Made possible with funding from the North Carolina Community Transformation Grant Project and the Centers for Disease Control and Prevention.

## Northeastern NC Immunization Conference Held

A Northeastern NC Immunization Conference was organized by the NENCPPH in conjunction with the NC Division of Public Health. Topics covered included strategies for effectively managing vaccine inventory, the use of AFIX and NCIR in tracking and improving immunization rates, adolescent vaccinations, and site visits for immunization compliance. Strategies to improve vaccination cover-

age at the county and regional level were also discussed. The Conference was held on March 14 at the Vernon James Center in Plymouth. Continuing education units were awarded for the conference

*Pictured at right is one of the facilitators, Branson Rector, Regional Immunization Consultant, NC Division of Public Health.*



## May is National Physical Fitness and Sports Month

People of all ages and body types can benefit from regular physical activity. National Physical Fitness and Sports Month is a great time to spread the word about the benefits of getting active.

Here are just a few benefits of physical activity:

- **Children and adolescents** – Physical activity can improve muscular fitness and

bone and heart health.

- **Adults** – Physical activity can lower risk for heart disease, type 2 diabetes, and some types of cancer.

- **Older adults** – Physical activity can lower the risk of falls and improve cognitive functioning (like learning and judgment skills).

Communities, health professionals, and families can work together to create op-

portunities for everyone to get more physical activity.

Make a difference: Spread the word about fun ways to get moving!

Taken from Healthfinder.gov.: Visit their website for more information: <http://healthfinder.gov/NHO/MayToolkit.aspx>.

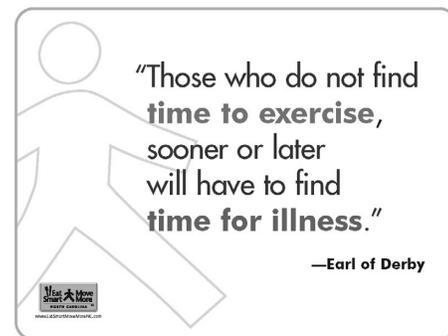


## Team Sent to the Injury-Free NC Academy

This past April, the Northeastern NC Partnership for Public Health supported the return of a regional team to attend the second and final part of the Injury-Free NC Academy on prescription drug poisoning and overdose in Chapel Hill. The original team included representatives from Local Health Departments, the Sheriff's Office, East Carolina Behavioral Health, and the Northeastern NC Partnership for Public Health. The team reported

on its awareness activities, and its support for regional trainings on substance use and treatment and registration for the Controlled Substance Registry System. Counties are encouraged to form community coalitions to further address substance abuse in their communities.

**Counties are encouraged to form community coalitions to further address substance abuse in their communities.**



## Historical Overview of Partnership Completed

LaDonna Maddy, an East Carolina University School of Public Health Master's Degree student completed an internship with the Northeastern NC Partnership for Public Health (NENCPPH) this spring. During her internship, she interviewed present and past NENCPPH Board of Directors and read through numerous documents in order to compile a historical overview of the NENCPPH. She pre-

sented the completed project at the March NENCPPH Board of Directors' Meeting. Her completed project can be located at the following website: [http://contentbuilder.merlot.org/toolkit/users/lmaddy/nencpph\\_history](http://contentbuilder.merlot.org/toolkit/users/lmaddy/nencpph_history). A copy of the historical overview write-up is located on the NENCPPH website: [www.nencpph.net](http://www.nencpph.net).

She also organized the NENCPPH historical documents into a library at the Hertford County Public Health Authority.

Thank you to LaDonna for a job well done.



LaDonna Maddy, ECU Public Health Intern

## Northeastern NC Partnership for Public Health



Bertie • Beaufort • Camden • Chowan • Currituck • Dare • Edgecombe  
Gates • Hertford • Hyde • Northampton • Pasquotank • Perquimans

912 Soundside Road  
Edenton, NC 27932

Phone: 252.482.5152

E-mail: [jtunney@arhs-nc.org](mailto:jtunney@arhs-nc.org)

**“Healthy Communities Through Public  
Health Collaboration”**

[www.nencpph.net](http://www.nencpph.net)

## Calendar of Events

- May 27 NENCPPH Finance Committee
- May 28 NENCPPH Vaccine-Preventable Disease Action Team Meeting
- May 29 NENCPPH Executive Committee
  
- June 4 NENCPPH Substance Abuse Action Team meeting
- June 24 NENCPPH Finance Committee
- June 26 NENCPPH Board of Directors Meeting
  
- July 22 NENCPPH Finance Committee
- July 24 NENCPPH Executive Committee

## Board of Directors

- James Madson, NENCPPH Board Chair  
Director, Beaufort County Health Department
- Wesley Smith, NENCPPH Board Vice-Chair and Treasurer  
Director, Hyde County Health Department
- Karen Lachapelle, NENCPPH Secretary  
Director, Edgecombe County Health Department
- Jay Burrus  
Director, Dare County Human Service Agency and Director of Dare Department of Social Services
- John Graham  
NCIPH at Gillings Global School of Public Health, UNC at Chapel Hill
- Ruth Little  
Master of Public Health Dept., East Carolina University
- Diane McLawhorn  
Interim Health Director, Hertford County Public Health Authority
- Jerry Parks  
Director, Albemarle Regional Health Department
- Joy Reed  
Division of Public Health, NC Dept. of Health and Human Services
- John White  
Interim Director, Northampton County Health Department

### What is the Northeastern North Carolina Partner- ship for Public Health?

The Northeastern North Carolina Partnership for Public Health (NENCPPH) is a partnership of health departments in Northeastern NC which have come together with support from the Division of Public Health, East Carolina University, and the NC Institute of Public Health at UNC Chapel Hill, to collectively address the community's health by sharing best practices and resources. Currently the NENCPPH represents seven health departments and thirteen counties.