

PARTNERING FOR PUBLIC HEALTH

Winter 2014

The Northeastern North Carolina Partnership for Public Health Newsletter

What is the Northeastern Partnership for Public Health?

The Northeastern North Carolina Partnership for Public Health (NENCPPH) is a partnership of health departments in Northeastern NC which have come together with support from the Division of Public Health, East Carolina University, and the NC Institute of Public Health at UNC Chapel Hill, to collectively address the community's health by sharing best practices and

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resources. Currently the NENCPPH	
represents seven health departments and	

The Dare County Department of Public Health Prevention and Awareness

STRATEGIC NATIONAL STOCKPILE

Submitted by Bonnie Brown, Information and Communications Specialist, Dare County Department of Public Health

In the event that a public health emergency affected Dare County, Federal and local authorities have plans in place to protect the people in our community.

The Centers for Disease Control and Prevention has large amounts of medication and medical supplies (known as the Strategic National Stockpile) stored in various locations around the United States, to be accessed if the emergency (terrorist attack, flu outbreak, earthquake) were severe enough to cause local supplies to run out. This nationwide program is designed to quickly and efficiently move critical medications, supplies, equipment and vaccines to areas that are experiencing a public health emergency. In order for the medications to be effective, the distribution of these supplies must

On Thursday, April 17, at Manteo Middle School, the Dare County Department of Health and Human Services conducted a full-scale exercise to practice our medical counter-measure dispensing capabilities. This training tool was a run-through to make sure the process of dispensing medications would run smoothly and efficiently. The role of the health department is to develop a plan, Command and Control, public information, distribution, dispensing, treatment center coordination, and training, exercise, and evaluation. The Dare County Department of Health and Human Services will work in conjunction with other local agencies, including



Telemedicine Brings Speech Evaluation Services to Hyde County Health Department

Submitted by Wesley Smith, Health Director, Hyde County Health Department

Below is a brochure (front and back) that provides information about a new service Hyde County Health Department plans on offering - using telemedicine equipment to provide speech evaluation services to children aged 0 - 12.



RiteCare
Scottish Rite Masons
Helping Children Communicate

HYDE COUNTY HEALTH DEPARTMENT
Utilizing Telemedicine in Speech-Language Pathology and Communication Disorders

The Hyde County Health Department will begin offering speech evaluations for children with suspected speech sound disorders on March 28, 2014. Children up to 12 years old may qualify for this service.

Patients will be considered for telemedicine evaluations on a case by case bases.

A qualified speech-language pathologist from the East Carolina University Speech-Language and Hearing Clinic will provide the evaluation services.



"We have a lot to say!"

For further information and to request an application packet, please contact:
Hyde County Health Department
1151 Main Street
Swan Quarter, NC 27885
Call : 252-926-4399
Monday through Friday
8:00 AM to 5:00 PM
www.nencppu.net



This service is made possible by:
The Hyde County Health Department
through a grant from the
NC Office of Rural Health and Community Care,
The Kate B. Reynolds Charitable Trust and The Scottish Rite of North Carolina

Graphics designed by Amanda McCrees

Mattamuskeet School Garden, Hyde County, Awarded Grant

Students and faculty at Hyde County Schools have joined the initiative for healthy lifestyles with two unique projects on the school's campus. Raised garden beds and a new walking trail have been added by blending various grants to create a hands-on approach for better living.

Recently NC Beautiful, a group organized for environmental education, awarded Mattamuskeet Early College High School an \$860 grant to expand the project. Brownie Futrell, Jr, a director for the group, presented the check and encouraged the school in their goal of eating healthy and being active. Kate B. Reynolds (KBR) Charitable Trust and Nourishing NC also contributed funds that started the initiative.

The project began as a community garden through the 21st Century Learning Grant after school program. The program now has evolved into a gardening class/club and continues with a science summer program. Lisa Chestnutt, a faculty member of the Mattamuskeet Schools, expanded the program to include Mattamuskeet Elementary School last year. The Change for Good project with the Hyde County Health Department also played a large role in supporting the healthy living program.

Funding from the NC Beautiful grant will be used to replace decayed beds with poly resin beds, buy seeds and purchase tools for the garden. Last season the students grew a variety of produce including tomatoes, peppers, beans, and squash. They were encouraged to share the harvest with their community and families.

The second part of the project was the construction of a marked walking trail, starting and ending at the school. East Carolina University worked with school



Brownie Futrell, Jr, presenting "NC Beautiful Window of Opportunity Check" to Lisa Chestnutt, faculty, Mattamuskeet Early College High School

Department, and volunteers to design the trail providing exercise in a natural setting. With grants from KBR and the Community Transformation Grant Project, the paved trail with adjacent signage provide students and the public a safe place to walk on the Mattamuskeet school's campus.

The projects have garnered a great response from the students with over 100 participating in various aspects of planning, planting, tending and harvesting of the produce. The raised beds gather much attention and bring awareness of the benefit of fresh vegetables. The community also sees the projects as a resounding success, adding greatly to the outdoor environment that remains a treasured part of Hyde's culture. The students, staff, local citizens along with the sponsorships of many organizations bring to reality the goal of "Nourishing North Carolina."



Raised Beds and Sign at Mattamuskeet Early

Region 9 CTG Project Strengthens Relationships in the Northeast

Submitted by Jill Jordan

Communities in Region 9 have been transforming notably since the inception of the Community Transformation Grant Project in the northeastern section of the state. Over \$417,000 has been received by local government and not-for-profit organizations through the funding proposal process that is administered by the CTG-Project regional coordinators and the local health directors, ultimately reaching the over 321,000 people of Region 9. Through the expertise of the contracted strategic planning consultant, the contracted planning consultant, and three communication leads, Region 9 has maintained its direction. The fiscal acumen of the Strategic Leadership Team with input from the Fiscal Lead has been valued at every turn in the grant award cycles, resulting in solid commitments from our partners.

Fifteen counties strong, Region 9 boasts one new tobacco-free policy for Northampton County and one new tobacco-free policy for the municipality of Ahoskie, one new tobacco-free parks policy for Hertford County, as well as one new indoor smoke-free policy for ten public places known as the The Wash House Laundromats in the east. Five church grounds have become tobacco-free as well as the grounds of the Edgecombe County Human Services Department since 2012. Headway has been evidenced in achieving 100% tobacco-free status in governmental buildings throughout Region 9.

The northeastern counties have established two farmers markets in Hertford and Northampton counties, two additional farmers markets and roadside stands are in development in Edgecombe



and Pasquotank, one enhanced Community-Supported Agriculture (CSA) program in Pasquotank, and seven enhanced farmers markets and roadside stands. In addition to farmers markets, roadside stands, and CSA enhancements, Region 9 has also supported "Footprints to the Farmers' Market," a program in Edgecombe County that brought together the Edgecombe County Health Department, the town of Tarboro, NC Cooperative Extension, local government partners and the community to stencil 'footprints' in downtown Tarboro leading to the Tarboro-Edgecombe Farmers Market.

Communities and neighborhoods will be the benefactors of the three new and/or revised joint use agreements in Gates, Washington, and Hyde counties and the two new joint use agreements in Dare and Edgecombe counties that are being developed. Martin County celebrated their new comprehensive land use plan with health considerations (elements) with its communities as the process was shared with all Martin municipalities in an open forum. Recently, six counties were awarded funding for land use and allied plans with health elements. *The*



Guidebook on Local Planning for Healthy Communities, a joint partnership through Region 9 funding, the Northeastern Regional Office of the Division of Community Assistance, NC Department of Commerce, and East Carolina University's Urban and Regional Planning program, will have practical application in our rural communities across the state. (Continued on page 5)

Region 9 CTG (continued from page 4)

Making the healthier choice the easier choice is the mantra of Region 9 as we collaborate with Eastern AHEC and Area L along with Region 10 CTG Project staff to increase the number of healthcare providers implementing Quality Improvement systems in the management of high blood pressure and high cholesterol, as well as tobacco use screening, referral, and treatment as existing community resources are

Emergency Management and the Medical Reserve Corps.

Continued page 5)

Dare Stockpile Exercise (Continued from page 1)

In the event of a real emergency, any and all medications would be free to everyone, regardless of insurance or ability to pay. During the exercise, the supplies used are not real, but the process of giving out the medications is designed to be as realistic as possible.

Interested groups, individuals, or anyone interested in joining the local Medical Reserve Corps, can

Farewell and Thank you to Anne Thomas



We bid farewell and thank you to Anne Thomas, former Health Director of Dare County Department of Public Health and Northeastern

North Carolina Partnership for Public Health Board Member. Ms. Thomas has been with the Dare County Department of Public Health as Director since May 1996, and with the Northeastern North Carolina Partnership for Public Health (NENCPPH) since its inception. Upon retirement, she held the position of Chair of the NENCPPH Board of Directors. We thank you for your many years of service in improving the health of the people in Dare County, the NENC region, and the State. All the best to Anne Thomas in her future endeavors, including her new business

ECU Intern Produces Historical Overview of the NENCPPH

LaDonna Maddy is finishing her work as an intern for the Northeastern NC Partnership for Public Health to produce an historical overview of the Northeastern NC Partnership for Public Health (NENCPPH) while completing her final semester at ECU. Ms. Maddy plans to present the final document at the NENCPPH March Board Meeting. Ms. Maddy is a Master of Public Health candidate at the Department of Public Health, Brody School of Medicine at East Carolina University. Ms. Maddy is working out of the Hertford County Public Health Authority offices. The final product will be placed on the NENCPPH website once it is completed:

Annual Diabetes Education Day, Windsor

Submitted by Nancy Morgan, Coordinator, Three Rivers Healthy Carolinians

Three Rivers Healthy Carolinians sponsored its Annual Diabetes Education Day on February 22, at the Cashie Convention Center in Windsor; with 68 participants attending. Speakers included Dr. Fiona Cook, a physician in the Division of Endocrinology at the Brody School of Medicine in Greenville. Also speaking was Mindy Saenz, who is a Clinical Dietitian with the Brody School of Medicine in the Endocrinology and Metabolism Department. Sharon Lee and Gail Spiewak discussed the Affordable Care Act and the SHIIP Program. Question and Answer sessions were provided as well as screenings and massage therapy. Funding was provided for this event by the Community Benefits Program at Vidant Bertie Hospital and Vidant Chowan Hospital.



National Poison Prevention Week is **March 16 through March 22, 2014**

Poison Prevention Week is intended to raise awareness of the dangers of unintentional poisonings and to promote poison prevention efforts. Use Poison Prevention Week to encourage your community to be sure their homes are poison-proofed and to learn more about keeping their families safe from poison. For materials and information, check out the National Capital Poison Center at <http://www.poison.org>.

National Capital Poison Center



Calendar of Events

- | | |
|-------------|---|
| March 4 | CTG Facilitator's Training |
| March 6 | Informational Program on Pain Management at Montero's, Elizabeth City, 5:30 pm |
| March 14 | NENCPPH Regional Immunization Conference, Vernon James Center, Plymouth, 10:00 am - 3:00 pm |
| March 25 | NENCPPH Finance Committee Meeting at 2:00 pm |
| March 27-28 | NENCPPH Governing Board Retreat, Edenton |
| April 7-8 | Injury-Free NC Academy, Chapel Hill |
| April 22 | NENCPPH Finance Committee Meeting at 2:00 pm |
| April 24 | NENCPPH Executive Committee Meeting at 11:00 am |
| May 20 | NENCPPH Finance Committee Meeting at 2:00 pm |
| May 22 | NENCPPH Executive Committee Meeting at 11:00 am |

NENCPPH Promoting Healthy Lifestyle Choices

Thanks to a grant from Region 9 Community Transformation Grant Project, the Northeastern NC Partnership for Public Health (NENCPPH) will be promoting healthy lifestyle choices through billboards, gas pump toppers and newspaper advertising in twelve of its member counties. The designs are in the final stage of approval. The billboards are slated to be erected in March in Camden, Chowan, Currituck/Dare, Hyde, Hertford, and Pasquotank counties. Gas pump toppers will begin in May in Gates and Northampton Counties. The aforementioned counties, in addition to Bertie, Edgecombe, and Perquimans Counties will also have newspaper advertisements in their local papers starting in May to promote healthy lifestyle choices. Below are two draft examples of billboards for this promotional campaign.



Welcome New NENCPPH Officers

Congratulations and Thanks to the new slate of officers for the Northeastern North Carolina Partnership for Public Health (NENCPPH). Upon Anne Thomas' retirement, James Madson, Health Director for Beaufort County Health Department, stepped up to be the NENCPPH Board Chair, and Wesley Smith, Health Director for Hyde County Health Department, agreed to fulfill the role of Board Vice Chair in addition to his role as Treasurer. Karen Lachapelle, Health Director of Edgecombe County Health Department, remains as the Board Secretary. Thank you for your willingness to serve in these capacities.

Northeastern North Carolina Partnership for Public Health
Board of Directors

James Madson, NENCPPH Board Chair
Director, Beaufort County Health Department

Wesley Smith, NENCPPH Board Vice-Chair and Treasurer
Director, Hyde County Health Department

Karen Lachapelle, NENCPPH Secretary
Director, Edgecombe County Health Department

Jay Burrus
Director, Dare County Human Service Agency and Director of Dare Department of Social Services

John Graham
NCIPH at Gillings Global School of Public Health, UNC at Chapel Hill

Ruth Little
Master of Public Health Dept., East Carolina University

Diane McLawhorn
Interim Health Director, Hertford County Public Health Authority

Jerry Parks
Director, Albemarle Regional Health Department Joy Reed

Joy Reed
Division of Public Health, NC Dept. of Health and Human Services

John White
Interim Director, Northampton County Health Department



Northeastern North Carolina Partnership for Public Health



Bertie • Beaufort • Camden • Chowan • Currituck • Dare
Edgecombe • Gates • Hertford • Hyde • Northampton
Pasquotank • Perquimans

Julie Tunney
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